PORTFOLIO / 2026

KRISZTINA VICHNÁL

BRAND & EDITORIAL IMAGERY

VISUAL CONCEPTS · IMAGE SERIES · CGI · PHOTOGRAPHY



IMAGES FOR BRANDS & EDITORIAL

Krisztina Vichnál is a visual artist based in Budapest, making images and image series for brands and editorial in CGI and still life photography.

She is interested in ordinary objects and the worlds that can be built around them: a bottle, a lipstick, a can of soda, and the set, light and material that make it worth a second look.

She has worked in studio production and as a freelance CGI artist, with projects for Porsche and Microsoft Design.

SERVICES

01 **BRAND & CAMPAIGN IMAGERY**

02 **EDITORIAL IMAGERY**

03 **VISUAL CONCEPTS & SET DESIGN**

04 **CGI & PHOTOGRAPHY**

05 **POST PRODUCTION**

SELECTED PROJECTS, COLLABORATIONS & FEATURES

PORSCHE · MICROSOFT DESIGN · NVIDIA STUDIO · CINEMA 4D · GREYSCALEGORILLA · COMPUTER GENERATED

• **AVAILABLE FOR COMMISSIONS, IN-HOUSE ROLES AND COLLABORATIONS.**







001

○ ABSOLUT GLIMMER

SELF-INITIATED / FOOD / DRINK / CGI / 2026

Imagery for the Absolut Glimmer limited edition. Faceted glass, ice and martini pours in a silver studio set.

VISUAL DIRECTION / CGI / LOOK DEVELOPMENT / POST PRODUCTION

ABSOLUT GLIMMER / DETAIL

FACETED GLASS, SILVER & ICE

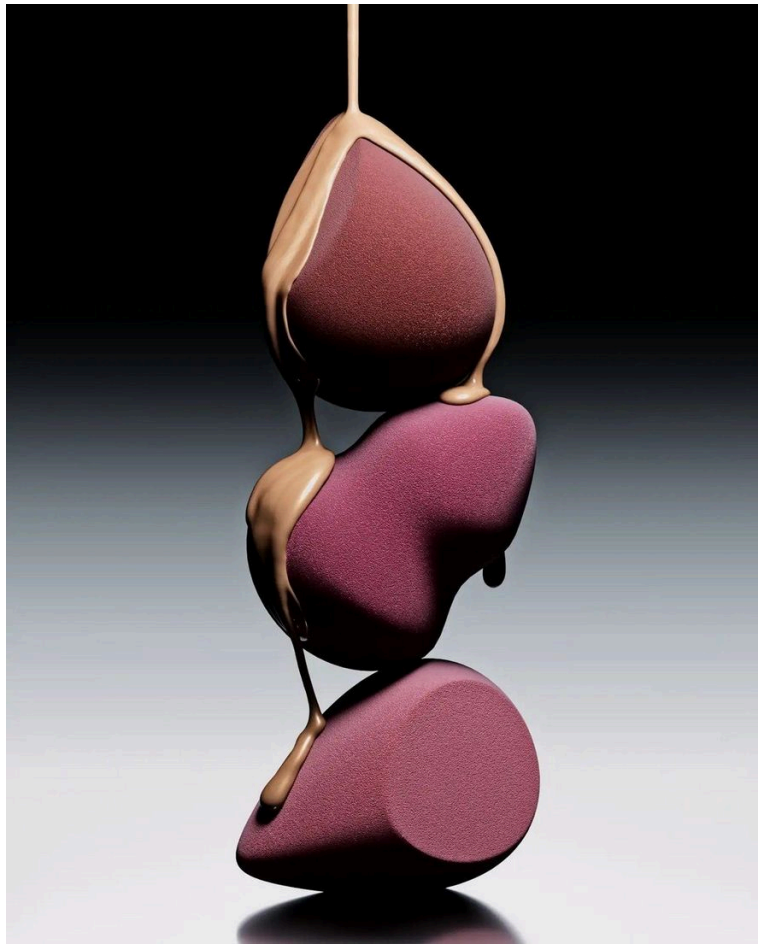
Imagery for the Absolut Glimmer limited edition. Faceted glass, ice and martini pours in a silver studio set.

VISUAL DIRECTION / CGI / LOOK DEVELOPMENT / POST PRODUCTION









002

○ DIOR BACKSTAGE

SELF-INITIATED / BEAUTY / CGI / 2026

Imagery for Dior Backstage foundation. The shade range, sponges and the pouring formula in satin and chrome.

VISUAL DIRECTION / CGI / LOOK DEVELOPMENT / POST PRODUCTION







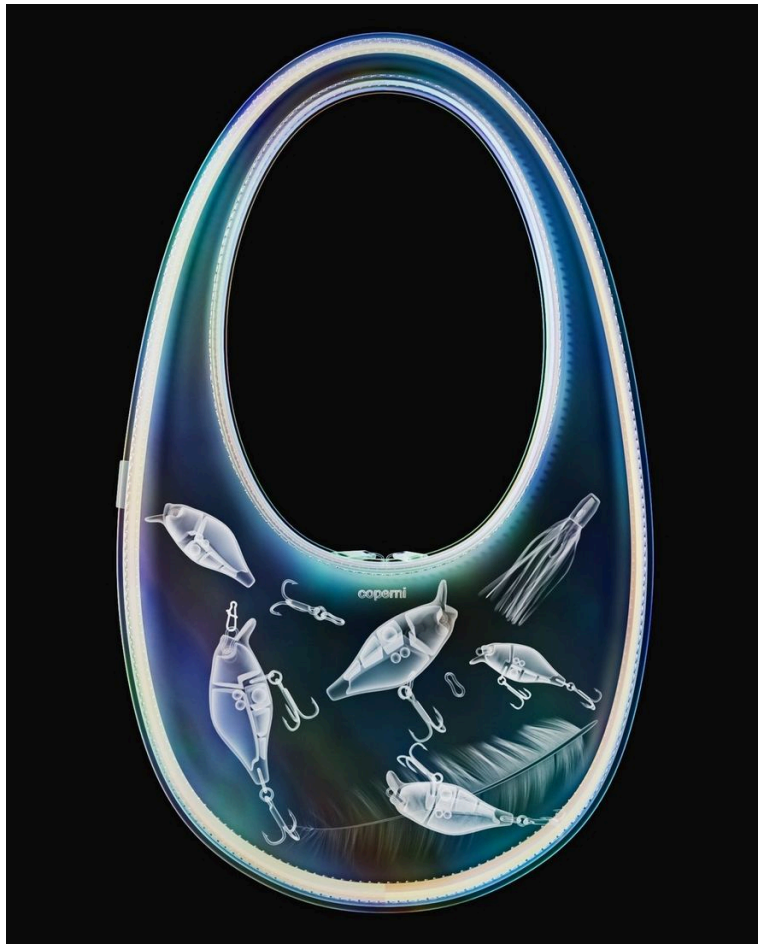
003

○ SPRITE

FOOD / DRINK / CGI / 2026

Cold glass, condensation and refraction, in green and yellow light.

CGI / LOOK DEVELOPMENT / SET DESIGN





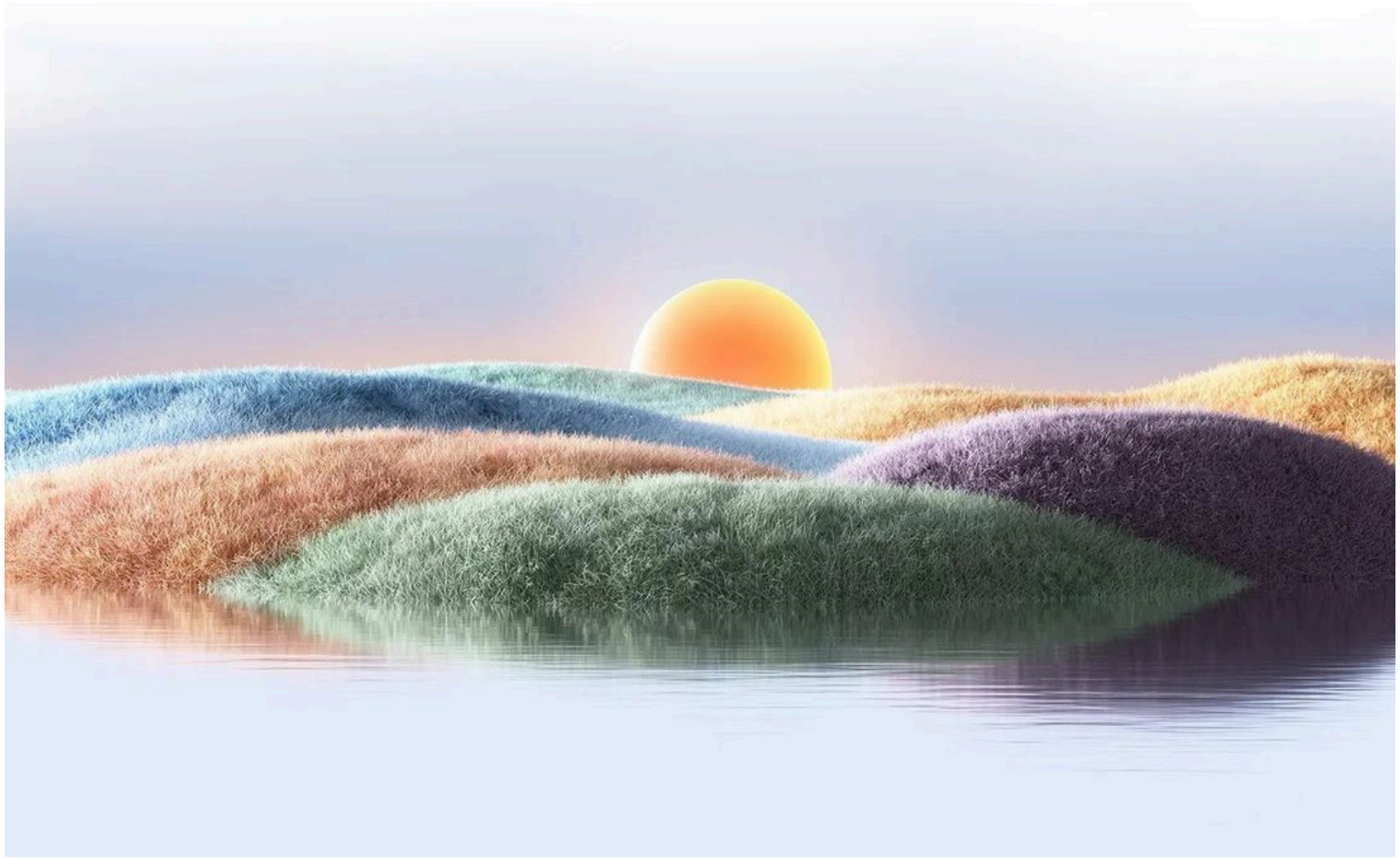
004

○ COPERNI / FISHING LURES

STILL LIFE / PRODUCT / CGI / 2026

The Coperni Swipe Bag paired with fishing lures. Sculptural shapes and transparent surfaces.

ART DIRECTION / CGI / SET DESIGN





005

○ MICROSOFT TEAMS

OFFICIAL TEAMS WALLPAPERS / MICROSOFT / 2022

Official wallpapers for Microsoft Teams. Abstract landscapes in colour and light.

CGI / LOOK DEVELOPMENT

MY ROLE: CGI / LOOK DEVELOPMENT
3D PRODUCTION: YAMBO
3D ARTISTS: DANIL TABACARI, KRISZTINA VICHNÁL







006

○ DAISY BY MARC JACOBS

SELF-INITIATED / BEAUTY / CGI / 2026

Imagery for Daisy by Marc Jacobs. The scent notes, then the bottle alone in warm yellow light.

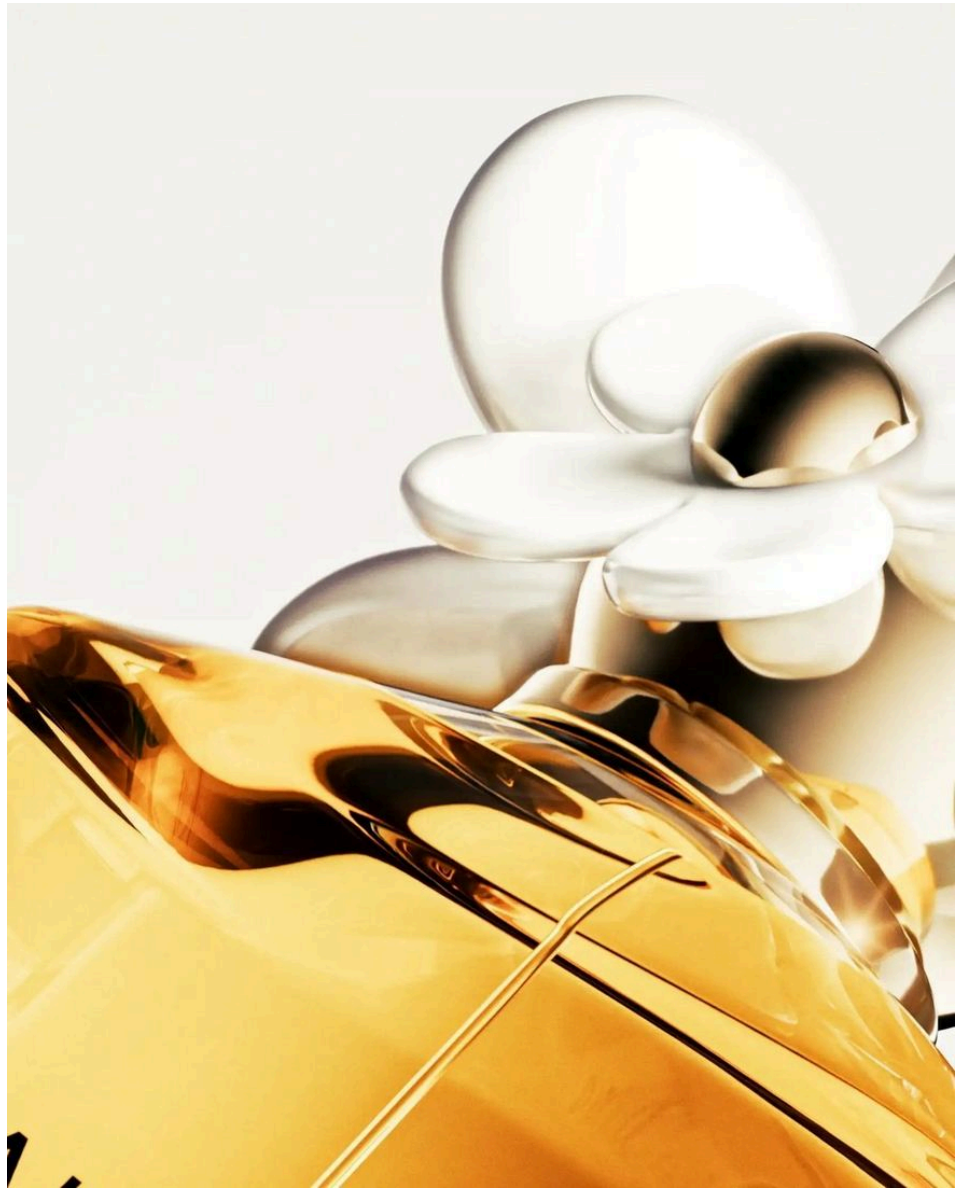
VISUAL DIRECTION / CGI / LOOK DEVELOPMENT / POST PRODUCTION

DAISY BY MARC JACOBS / DETAIL

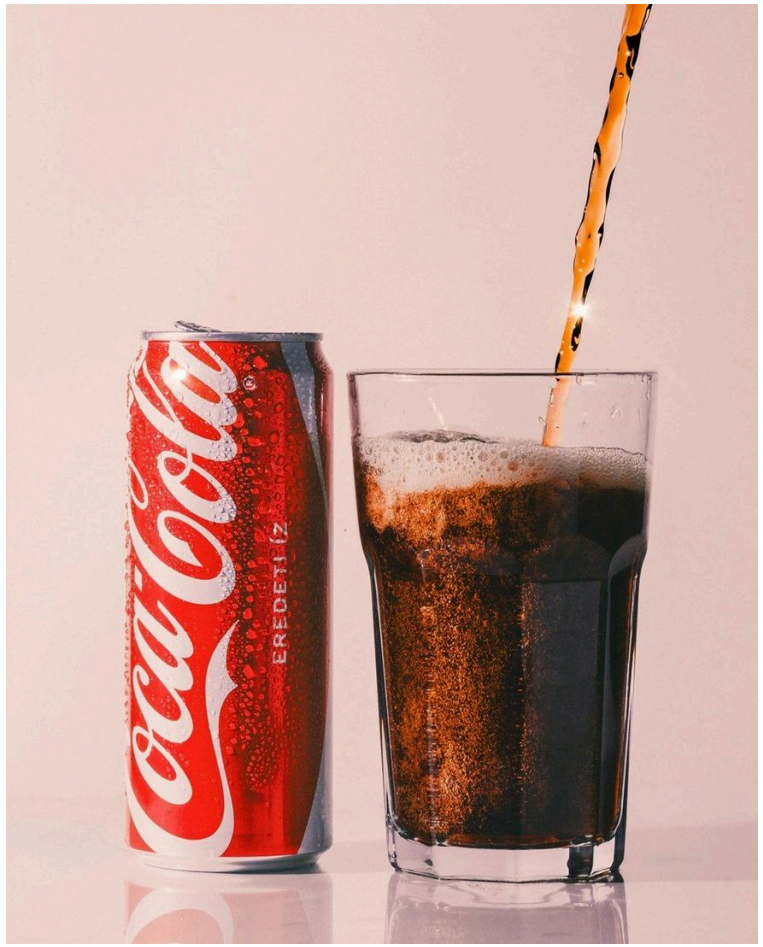
GLASS, LIGHT & FORM

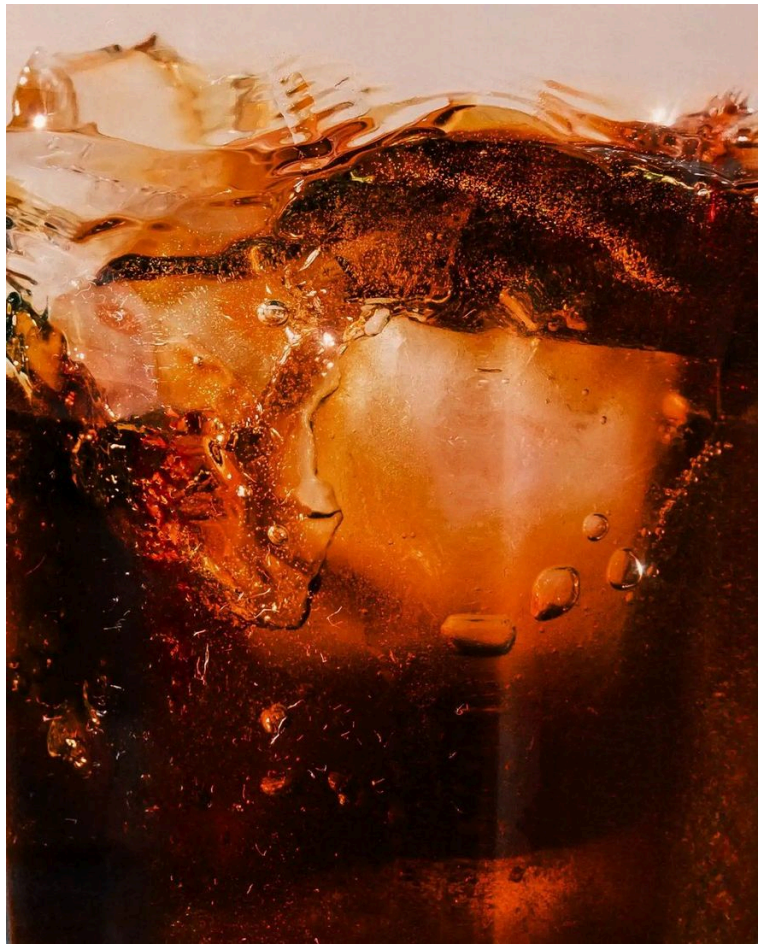
Imagery for Daisy by Marc Jacobs. The scent notes, then the bottle alone in warm yellow light.

VISUAL DIRECTION / CGI / LOOK DEVELOPMENT / POST PRODUCTION









007

○ COCA-COLA

SELF-INITIATED / PERSONAL STUDY / PRODUCT PHOTOGRAPHY / 2026

A photography study. The can, the pour, ice and bubbles.

PRODUCT PHOTOGRAPHY / STILL LIFE





008

○ MIEL

BEAUTY / CGI / 2026

A skincare line in glossy materials and fresh colour, in studio and sky sets.

ART DIRECTION / CGI / LOOK DEVELOPMENT / SET DESIGN





009

○ SWEET TREAT

FOOD / DRINK / CGI / 2025

Candy as still life. Sugar texture, translucency and saturated colour.

ART DIRECTION / CGI / SET DESIGN





010

○ BREAKFAST WITH CASIO

STILL LIFE / PRODUCT / CGI / 2026

The Casio A158W at breakfast, in soft morning light.

ART DIRECTION / CGI / SET DESIGN







011

○ PRESSED PIGMENT / CRAYON À LÈVRES

MATERIAL STUDIES / BEAUTY / CGI / 2025

Material studies. Pressed powder in three palettes, and lip liner pencils up close.

ART DIRECTION / CGI / LOOK DEVELOPMENT / SET DESIGN





012

○ PORSCHE

BASKETBALL / FLOW / SELECTED FRAMES FROM CGI FILMS / 2025

Selected frames from CGI films for Porsche: Basketball and Flow.

ART DIRECTION / CGI / MOTION





013

○ ALL IN / THE OFFICE

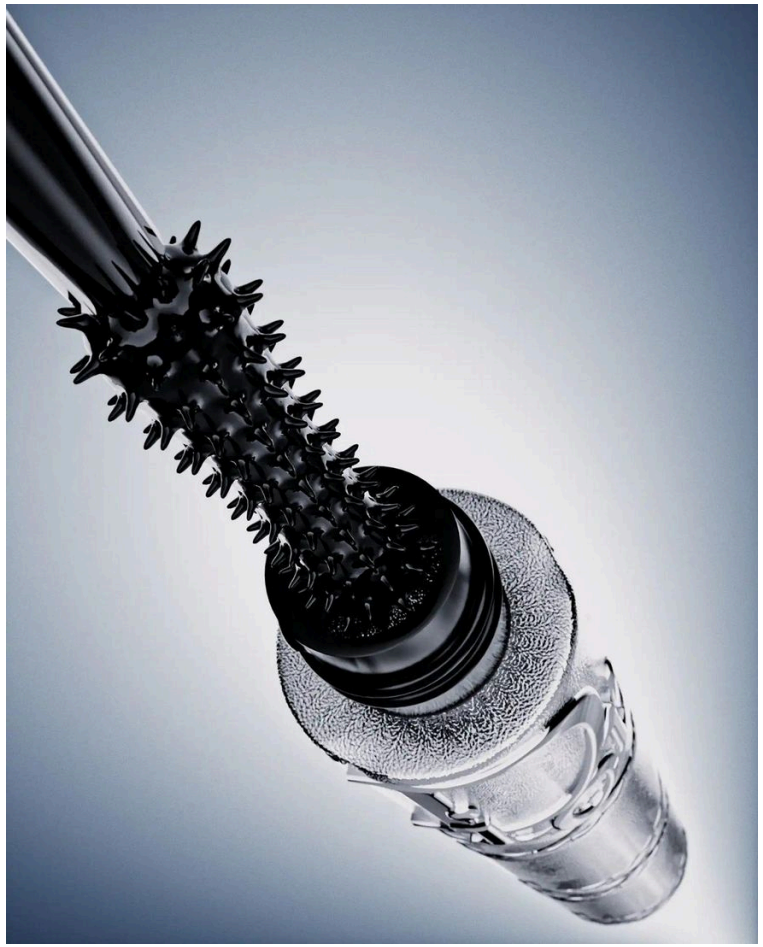
OBJECTS, ARRANGED / SET DESIGN / CGI / 2025

Objects, arranged. Trays, ceramics and a curated desk.

ART DIRECTION / CGI / SET DESIGN







014

○ DIORSHOW MASCARA

SELF-INITIATED / BEAUTY / CGI / 2026

Imagery for two Diorshow mascaras. Mirror chrome and embossed silver, from groupings to macro detail.

VISUAL DIRECTION / CGI / LOOK DEVELOPMENT / POST PRODUCTION

EXPERIENCE

2020 – PRESENT

FREELANCE CGI ARTIST

CGI imagery for commercial and personal projects, covering visual concepts, set design, look development, lighting, rendering and post-production.

2021 – 2025

STUDIO PRACTICE / 3D ARTIST + LOOK DEVELOPMENT

Product visualization, look development, lighting and rendering in a studio production environment, with creative and post-production teams.

2020 – 2021

ARCHITECTURAL VISUALIZATION / 3D ARTIST

Interior visualizations based on architectural plans and design concepts.

TOOLS

3D

CINEMA 4D

RENDER

OCTANE · REDSHIFT · CORONA

POST

PHOTOSHOP · LIGHTROOM
PREMIERE PRO
DAVINCI RESOLVE (COLOUR GRADING)

EDUCATION

Budapest Metropolitan University
BA in Environmental Design

BRAND & EDITORIAL IMAGERY

Available for brand campaigns, editorial commissions and collaborations.

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